

One Truckee River CPT Meeting #4

Start time: 11:32 a.m.

Attendees:

- *Lynda Nelson*
- *Alex Hoeft*
- *Lynda Nelson*
- *Barbara Rice*
- *Tim Ruffin*
- *Bodie Monroe*
- *Kim Mazeris*
- *Dick Bartholet*
- *Mickey Hazelwood*
- *Jeremy Drew*
- *Angela Fuss*
- *Jeff Brunnings*
- *Jeff Mann*
- *Erica Olsen*
- *Birgit Widegren*
- *Kathy Clewett*
- *Dan Kovach*
- *John Enloe*
- *Steve Fine*
- *Cheryl Surface*
- *Danielle Henderson*
- *Alicia Reban*
- *Lynell Garfield*
- *Barbara DiCianno*
- *Gabrielle Enfield*
- *Peter Gower*

I. Welcome, Christi Cakiroglu

Introductions — around the room

II. River Forum Wrap-up, Lynda Nelson and Barbara Rice

(Lynda) Survey review from forum (responses on website)

- Only 5 people invited didn't attend forum. Registration glitch :)
- 20 responses to forum survey —> 14 good; 3 could be better; 3 between could be better and good. General thoughts: room was loud, tight space, better defined (*originally scheduled forum to occur at Rancho San Rafael but would've been in

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two rooms); next steps; people wished for more interactions between groups (suggestion: someone from each team at each table); more clarity on direction and next steps.

- Suggestions for people to invite: railroad, UNR, homeless, great job, hotels/casinos, Susan Lynn, business owners, stakeholders further up and down river; more TMWA, private land owners, Reno Aces, etc.
- Next plans/resources: Additional resources, who are current players? Homelessness, mental health, more focus no open space, water trail resources, green and sustainable building, UNR study with grad students, more surveys, more FOCUS.
- Possible funding sources: UNR small business development consultants, large foundations, private foundations, TNC, CFWN, UNR, Truckee River Fund, Recreation Trails Grant
- Skills/resources to contribute: TP Bikeway, public art discussions, post signs, GBI, persistence, etc.
- Thoughts from CPT?
 - *Tim Ruffin*: People happy to be invited, impressed with people there. Glad their business was at table.
 - *Kim Mazeres*: Great place to connect with people who didn't know who key players were. New connections made.
- Lynda: Other orgs are already taking steps, good opportunity to connect. Steps to be taken will come through our consultants. Future forums? Open house? Other ideas. We'll figure that out.

(Barbara) Wrap-up

- How many team captains here? 5/9
- OTR forum — 129 representatives of general public. Registration SNAFU is technically a good thing. :)
- Great job to NLT, KTMB. Congrats!
- NPS - OTR. One challenge: this is collaborative team, can be built upon. Many are here repping single issue. Think about cross-fertilization. Think outside your issue.
- You all have summary notes. 9 topics, identify four most pressing issues under topic. Those aren't the *only* issues. Preliminary thinking in the moment. "Scoping." What is the issue? Good to have contractors on board to dig deep and answer the question, what is the root cause? Have to understand issues to come up with strategies. Great job everyone.

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- Captains did wrap-up. We have notes on those thoughts/reflections shared at the end of the forum. We looked at solutions near end of forum — left forum on a positive note.
- Next up is how this discussion will evolve. How we as a collaborative team can address issues. What happens in next year? After that? Plan will include implementation piece. It's nice that people have gathered early, lots of momentum. One of our big success factors: implementation structure, organization is there to expand upon.
- To captains: Do you want to share anything from your issue's notes?
- (Lynda) How well did your teams do? It's a great start.
 - *Tim Ruffin*: Lots of crossover.
 - *Jeff Brunings*: Team captains, this ideation stage — do you feel enough time was allocated towards coming up with solutions, etc.?
 - *Cheryl Surface*: No, we didn't. We need more time. We want to get together again and flesh out. That forum was our basic first blush. Not expansive, but great opportunity.
 - *Tim*: Most time was identifying problems, not solving them.
 - *Barbara*: There will be a point where we clearly identify these issues. Identifying problems was on purpose. Clear understanding within and across the teams. Just a first step.
 - *Tim*: Part of problem we have: issues are very complicated, people don't know solutions. Need leadership.
 - *Barbara*: I like to challenge groups. We know what symptoms are, but how can we solve it? What is the issue, is it most pressing? Limited resources. In the end, to establish vision and goals, just figure out top tier of issues to focus on to create holistic end product.
 - *Cheryl*: Great summation. Maybe we can look at the similarities between groups. Ex: Multi-jurisdictions. Pull out common themes and highlight them to flesh out. Lynda, maybe have member from each group to talk about it.
 - *Barbara*: It'll cross-cut the phases. Common strategies to work out now and eventually expand upon.
 - *Alicia Reban*: We've talked about re-convening later on to look at initial work product. There may be a need/opportunity to bring individual groups back together. Soon.
- *Barbara*: Other questions asked — Who is not at the table? Each of the issue teams brainstormed that. Other question asked: Other reports, resources? Maybe

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so and so has done a great project to help articulate current issues. Those are other layers of data. Last parting comment: Hope to hear good stuff from contractors.

III. Planning and Kick-Off, Tim Ruffin

- Four proposals were submitted due by Oct. 29. (List of groups). We all met a week ago, one hour interviews with each. Five voting members + alternate (list of members). Consultants were asked 10 questions, ranked. Same questions asked for fairness reasons. (List of questions.)
- We chose CFA, RCI group. Long debate. Different applicants were all strong in different ways. We felt this team brought together broadest group of experiences with background in each. Strong fundraising, etc. Dick Bartholet, Jeff Brunnings, Erica Olsen, Angela Fuss, Lynn Zonge, Jeremy Drew. Team approach sold us on the group. Soft and hard sciences were presented.
 - *Angela Fuss*: Director of planning for CFA. When first saw RFP, we thought it was awesome, also a lot going on. We need a bit of everything. Need technicality, need facilitation, overriding issue of the homeless issue. It was involved in each of the nine issues. Very specific, not a facilitation piece. Who do we bring in? Fred Steinmann and Dick Bartholet have background in that. Team was put together. Nine major issues with lots of sub-issues.
- Introductions:
 - *Angela Fuss* (director, project leader)
 - *Dan Kovach* (landscape architect, CFA) — recreational and public safety aspects of all this, how do they translate to other issues. Will look at existing plans.
 - *Jeremy Drew* (Resource Concepts) — senior resource specialist. Mention Lynn Zonge. Have RCI team at our disposal, lots of engineers. Local firm in Carson City, lots of experience in Reno-Sparks area. Grew up along Truckee River. Personal meaning. Will provide technical assistance with program. Looking to harness knowledge here. Happy to be here. Great effort.
 - *Dick Bartholet* (UNR Small Business Development) and Fred Steinmann (not here). Fred is great resource, particularly on funding. Works with lots of orgs in community related to funding. Fred and I worked together on homeless study for Washoe County. Lots of knowledge and gained insight. Dick familiar with homeless issues downtown. Interest in area has continued, know of current information. Team is a good resource.
 - *Erica Olsen* (OnStrategy) — here supporting Jeff.

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- *Jeff Brunnings* (OnStrategy) — on point for providing facilitation for this 6 month process. Provide clarity, process, structure for everyone involved. Over next few months will need to figure out how to bring together right information to support strategic framework. Great work has already been done. Nine themes have been identified, great visibility.
 1. Early stage thinking for next three or so months. Role and contribution of CPT, sub-committees.
 2. A few slides to share: Presentation Overview — (1) outcomes of stakeholder engagement phase, (2) stakeholder engagement process, (3) input from the subcommittees.
 3. **OUTCOMES:** Bring together broad and diverse perspectives from experts and leaders. Driving input necessary to support OTR goal development — work has already been done in identifying objectives, etc. Subcommittees have already met — use those subcommittees to drive the initiatives and supporting actions across nine separate issues. Validate and substantiate the final plan for multi-jurisdictional approval.
 4. Nine issues listed.
 5. **STAKEHOLDER INPUT PROCESS:** 6 months to work together.
 - Dec: establish current state and proposed priorities
 - Jan: Set OTR goals based on subcommittee input — what goals stretch across entire committee
 - Feb: Initiative action planning
 - March: approve goals, strategies, supporting actions — framework to build master plan from.
 - March - May: master plan development
 - June: public open house w/ stakeholders
 - Late Summer: city & county approval
- *Erica:* We know there needs to be more subcommittee work, CPT needs to identify what we are planning for. How that December process looks.
- *Lynda:* Meet with teams in December?
- *Jeff B.:* If the forum had ample time to do everything, I would've used a survey-based approach. But that's premature. We need to further think through everything.
- *Erica:* Cross-committee working group might be an option?
- *Barbara:* Question is to get around details of issues. 36 issues. A lot of information. Question: Did they get it right? I'm assuming... Will you be do-

ing any kind of reality check on those in order to advise as we move forward? Can the teams be tasked with writing up a narrative?

- *Cheryl Surface*: What if each member received a summation. If this was sent out and reviewed. Maybe formulate three or four questions: Did we miss anything? What are the four/five major issues? Email out some sort of results information so they can do it at their leisure.
- *Lynda*: Might be more easily done with some groups, but other groups might have more things to do.
- *Jeff B.*: I don't think every subcommittee is at the same place. Perhaps a way to assess and prioritize for some of those committees further along. Want to use people's time wisely but still have something vetted, prioritized that we feel good about. "These issues will have the greatest impact." Once we land on that, that starts to bake out framework of what will be in master plan. Need consensus and agreement.
- *Lynda*: How well do the captains/co-captains feel about the issues within their team? Does there need to be more work done? Get subcommittee back together?
- *Christi*: Ideas from each of the captains...
- *John Enloe*: All the 36 issues are great. All important, inter-related. Homeless issue really touches each category. From someone who's been through lot of master planning processes, we need to be careful about not trying to tackle everything and really focus on what's most important. In context of what this this group can accomplish, that homeless issue touches so many. I think it's very important of this process to have a success. Quickly have a success. If there is progress on addressing the homeless issue from multiple perspectives, if we can just accomplish that, that's a huge success. From there prioritize and spend time working on all the other inter-related issues. Six months is not a long time. If we come out with a plan for all 36 plans, but don't accomplish anything, that's not good. Very focused on something tangible.
- *Christi*: If we could solve the homeless issue, we could be heroes.
- *Lynda*: I don't know if we could solve it. We need some low-hanging fruit and progress to continue going on.
- *John*: Otherwise, funders won't believe us.
- *Tim*: Don't we want to narrow it? Not homeless, but homeless on river.
- *Lynda*: Other issue touching all categories — multi-jurisdictions. It seems like we could have wins there in terms of reviewing who does what, what are MOUs available, funding, etc.

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- *Jeff B.:* That's one of the things we need to mitigate — practical ideas. Lots of ideas coming in. Challenge is how do we synthesize and consolidate. Go deeper with a few than thin with a lot. There needs to be prioritization and vetting.
- *Lynda:* RFP talked about technically memorandum addressing homeless issues as they address water quality. Maybe that IS what we start with. Was part of RFP, called out.
- *Lynell Garfield:* We don't have water quality data on main stem river. We don't know what the base line is before active management on river began. I think it's very anecdotal that homeless have water quality result. But showing direct impact is impossible.
- *John:* I disagree. Just go walk along the river and see it. Data is one thing, but there's reality. It doesn't take much. You don't need data on phosphorus, etc. to see there's a problem.
- *Lynell:* So what do we need?
- *Steve Fine:* We have separate groups to solve these problems. I still think we're starting at the right place. Homeless is difficult, recreation is also. All valued points. Cheryl was overseeing, great job.
- *Cheryl:* We need to disperse this info. Ask what are the 5 or 6 themes that we see emerging from all the groups? When we see that we can prioritize that. Maybe it is multi-jurisdictional, maybe it is something else.
- *Jeff B.:* Good detail and documentation supporting each theme, but also lots of crossover. Opportunity to identify, isolate and bring them out.
- *Lynda:* If we say social issues is our priority and we need to address that... All other issues feed into dealing with social issues. All help work towards homeless issue. I get what John is saying... but other issues will help resolve social issues. Can't completely silo them, but focus on them as they relate to social issues.
- *Barbara:* Thinking through framework. Dialogue will happen in community at large. It should not be anecdotal. Contracts could help figuring out the issues and make them not anecdotal. Social has urgent needs. Put forward pilot strategy to free up mental space for time on other issues. I don't want to debate priority. If homeless issue was only issue and we took care of that and everything was solved, then why do this plan? We're not doing this. All issues are important, it's more of a sequencing thing. If you put more people on river, that can address homeless issues. Lots of intersecting issues. Other examples around country. I'm going to urge you to think big, address social issues, look at strategy/pilot. Make this something we can really talk from from an advocacy way.

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- *Danielle Henderson*: I'm a visual person, but I keep seeing the diagram of all the circles. Visual guide that shows all issues are important and they cross over. Maybe too complicated to be worthwhile, but to visually make sense of it all and to see how everything is involved is good. Back to December schedule: It's going to be difficult. It'd be nice to have it in email format. We almost need to sit and digest everything that happened in meeting to really move on from identifying to finding solutions. Sometimes it's good to meet with people and have discussion back and forth. In December trying to get people together would be difficult. Maybe in January get groups together. Different groups are further along than others. Maybe meet with some groups, not all.
- *Jeff B.*: Not everyone will move at same pace. December is good month to do survey-based work. Lots of things going on in December. "Here's what I accomplished as member/captain/etc. of committee." It's hard to rationalize that. Did we miss anything? Did we get stuff right? Start to prioritize. Some things need to happen first. Not prioritizing but sequencing.
- *Lynda*: There's already movement happening on social issues. That, I think, needs to be documented. Movement on City of Reno part, City of Sparks?, etc. Have that brought into this plan. Ask what is currently happening and how that integrates into what we're doing. Jeff Mann now has team of four people on river cleaning.
- *Jeff Mann*: We have four person cleanup crew working along river. We don't work along camps themselves. We clean up trash, debris. The public works crew + RPD specifically target the camps because of all the issues involved. WE deal with the aftermath. And vegetative management issues. We haven't (done sharps) yet, but that's in the plan.
- *Jeff B.*: How comfortable to we feel about what was discussed in the sub-committees? We know what's in motion right now, how are we looking at stuff right now?
- *Lynda*: GreeNevada is working right now on education for the river.
- *Christi*: They've been working on youth programs for years, but forum got them excited about river-related programs.
- *Lynda*: Stewardship is occurring along river between city, county, KTMB, etc. So there are things in place that are currently occurring.
- *Jeff B.*: —that need to be recognized and incorporated.
- *Lynda*: But to Jeff's point, we need to understand currently what's happening and on the reverse, what's not happening?
- *Christi*: To Jeff, is sending out summary a good idea? Incorporate questions to identify who is in what place, etc.

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- *Erica*: There's some cross-committee work that needs to happen. We can solidify some of this based on survey work. Some committees need to get back together. Venn diagram needs to come back together in January to move forward. Engineer the right process. This group needs to solidify framework and goals before we go back to planning.
- *Tim*: Will you also baseline what's currently going on.
- *Erica*: We'll do our best. Also technical review.
- *Jeff*: In February timeframe, when there's initiative action... enforce and reinforce that action. Committees need to have visibility.
- *Erica*: This group needs to see that in January.
- *Lynda*: Links/news pages on website is up to date. Great starting place to look at. We need to do better documentation on river.
- *Christi*: For chairs currently here, does anybody feel like they don't need to get their group back together?
- *Barbara*: All those at forum, are they representative of all active groups on river?
- *Lynda*: Yes, and captains/co-captains helped. Hopefully very broad-reaching. We did ask who also needed to be there.
- *Christi*: Set date for CPT for mid-January
- *Barbara*: Terminology — we developed vision and goals. Are you (Jeff) referring to those goals?
- *Jeff B.*: Tightening those up. These goals would be directional, weighted, time bound. Refined.
- *Christi*: How much time will be needed when we reconvene?
- *Jeff B.*: Review what we've learned from subcommittees + goal-setting work... 4 hours. Towards back half of January.
- *Lynda*: What kind of venue? Bigger? Smaller?
- *Jeff B.*: Would probably do breakout work.
- *Cheryl*: Bartley Ranch Park.
- *Cheryl*: Do you want me to see if I can book Bartley? **Yes.**
- *Jeff B.*: Reserve that time and take advantage of it.

Outreach and Engagement, Alex Hoefft

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(Lynda) This has been very quick turnaround. Two days to prep for this meeting. Thanks for your patience.

(Alex) Social media

- Virtual Reality tour of Truckee River
- Stories per each issue
- Social media is going well
- Draft documents + password
- One sheet

(Christi)

- SQ1 funds.... great stuff for our initiative
- We're continuing to move forward with funding.
- We drafted a press release and it hasn't gone out.
- Media didn't attend forum on purpose. Input on what you'd like to see as far as sharing with the rest of the community. Maybe hold a press conference with county/city/TMWA partners to talk about initiative. Press conference-type thing?
 - *Kim*: What timing?
 - *Christi*: Ideally, this week before Thanksgiving. But that's not going to happen.
 - *Kim*: January/February time frame might be good.
 - *Christi*: We've had so much going on, so maybe set a date of when we might want to make that happen. January/February idea?
 - *Alicia*: We need to give people something to do. Call to action.
 - *Tim*: Talk to media expert...
 - *Cheryl*: We could offer up Manager's office.
 - *Alicia*: Speaking of Washoe County... we did a presentation.
 - *Christi*: January, February.... Marlene Olsen has helped, maybe use her. Get date set mid-end January. Cool to have some of these people, all of these people in this room participate. Tie into meeting at Bartley? Too optimistic?
 - *Danielle*: Cheesy to talk about in context of NY resolutions?
 - *Christi*: "As a community..."

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- *Danielle*: Nice to be at river when it's green... get past holidays
- *Kim*: Call to action.... what's your resolution going to be as an individual?
- *Alicia*: People can go to website...
- *Lynda*: Sign up as river volunteer, come up with a list...
- *Lynell*: Use poop bags, etc.
- *Christi*: Aim for three things NY resolution. Food is attractive to media... hot chocolate, etc.

Partner Announcements:

(Lynda) Any announcements from you all?

- *Mickey*: Last Oasis documentary tonight at UNR.
- *Jeff Mann*: Our crew started... took a while to get started. Not permanent employees. River crew leader came into our office one day in December. Lives across...on Dickerson road. Came in office to complain about homelessness. I said we've been trying to hire a crew leader.... They started late September. We've already seen quite a bit of progress. Areas: City of Reno adjacent to public property. Dealing with private land owners...
- *Kim*: We cleaned up last Sunday. Cleanest we've seen it down there.
- *Lynell*: Homeless have moved off river into parks
- *Lynda*: Is your team documenting it?
- *Jeff M.*: Documenting for Truckee River Fund
- *Lynell*: City of Reno GPS info
- *Lynda*: Celebrate successes and document them
- *Kim*: We've just moved the problem down river.
- *Lynell*: Much bigger issue to this group.
- *Danielle*: RenoWorks program? Different?
- *Jeff M.*: They deal with camps, we deal with general crap. We're funded through June 30. Expect to reapply for another fiscal year with additional city match. Funded by Truckee River Fund.
- *John*: Who's doing what? Funding long-term or short-term?
- *Lynda*: We need to not walk away when funding is over. Get organizations to oversee that.

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- *Jeff M.:* Only park crew that is Truckee River Fund. RenoWorks is city-funded. We had river fairly under control in early 2000s when River Ranger crew was there.
- *Cheryl:* Sparks doesn't have staff. Washoe County, Manager's Office, we're re-doing our Truckee River Trails guide. We highlight all trails, TP Bike-way, etc. If we want to put something... "How to love your River," that'd be something we could include. Includes all partnerships, etc.
- *Lynell:* We have the online version of an interactive map.
- *Jeff B.:* What happens after this meeting? Who sends out what?
- *Lynda:* Get stuff from Erica.
- *Jeff B.:* Do survey work, follow with subcommittees, work with captains... a lot of work done in next two months. Subcommittees might get back together to prepare for (next) meeting. Start with what we have documented, and where we need to go. Achieved through survey, etc.
- *Christi:* Social services is doing stuff behind the scenes... which is good.

Close (Lynda)

Next time we'll have food.

End time: 1:14 p.m.